

Key Learning

Unit: 6.4 – Blogging

Key Vocabulary

- To identify the purpose of writing a blog and its key features.
- To plan the theme and content for a blog and write the content.
- To consider the effect upon the audience of changing the visual properties of the blog.
- To understand the importance of regularly updating the content of a blog.
- To understand how to contribute to an existing blog.
- To understand how and why blog posts are approved by the teacher.

Audience – In this case the readership of the blog.

Blog - A regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.

Blog page – A webpage onto which blog posts are hosted.

Blog post - A piece of writing or other item of content published on a blog.

Collaborative - Produced by or involving two or more parties working together.

Icon - A symbol or graphic representation on a screen.

Key Images

Diagram illustrating the components of a blog creation form:

- Create a new blog (with a plus icon)
- Title of the blog (with a Name label)
- A description the tell the reader what the blog is about (with a Description label)
- An image to illustrate what the blog is about (with an Icon label)
- Cover image to go in the blogging header (with a landscape image)

Key Questions

Thought bubbles containing key questions:

- What is a blog?
- What can a blog be about?
- How are the audience involved in a blog?

A blog is a website or webpage that is regularly updated by the author. A blog also allows the reader to post comments or opinion based on what is written.

A blog can be written about any subject. You could write a blog about school such as information about the subject you are studying. Alternatively, you could write a blog about your favourite team or movie.

A key feature of blogs is that the audience can leave a comment or opinion about what they have read on the blog.

Key Resources

