



Fair Trade



The Fair Trade movement is a global organisation committed to helping producers/farmers in developing communities which was established in 1992. Money raised from Fair Trade products, such as tea, bananas, coffee and chocolate, goes towards improving the working conditions, local sustainability and trade terms for farmers and workers, and their communities. Farmers get a guaranteed and fair price for their product

| Key Vocabulary | |
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| Agriculture | The practise of preparing soil, producing crops and raising livestock (animals) and selling the product. |
| Climate | The weather conditions in an area over a long period of time. |
| Developed countries | Rich countries that have strong economies. |
| Developing countries | Poor countries that do not have strong economies. |
| Distribution | The way in which something is shared out among a group or over an area. |
| Economy | A system of making things and trading them of value |
| Export | Sending goods to another country for sale. |
| Food miles | The distance a product has travelled from producer to the person who buys the product. |
| Negotiation | A discussion between two or more people with the aim of an agreement being reached. |
| Origin | Where something begins |
| Profit | How much money somebody/ a company) makes. This is found by subtracting how much money they have spent (expenditure) from how much money they have brought in (revenue). |
| Trade | Buying or selling goods or services |



WHY FAIR TRADE?

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|  <p>POVERTY ALLEVIATION</p> |  <p>WORKPLACE SAFETY</p> |  <p>ENVIRONMENTAL CONSERVATION</p> |  <p>WATER ACCESS</p> |
|  <p>FOOD SAFETY</p> |  <p>NO CHILD LABOR</p> |  <p>WOMEN'S EMPOWERMENT</p> |  <p>EDUCATION</p> |

QUALITY PRODUCTS. IMPROVING LIVES. PROTECTING THE ENVIRONMENT.